



CAB Monthly Minutes September 9, 2014

The monthly CAB Meeting was called to order at 7:05PM by President, Scott Rowley. There was a quorum present. The Following businesses attended: Christina Forsyth, Bustle and grow, Ernestine Bash, Cottage Treasures, Ethel Phinney, Cornish, U.C.C., Patty Rowley, Bolt, John A. DuBois, Sacopee Valley Eye Care, Jason Delepp, Two Rivers Church, Scott Rowley, Scott Designs and Photos by Rowley, Eileen McKinny, Midway Lodging, Shannon Surette, Full Circle Gallery, Terry Belair, Terry's Uniques, Tiffany Parent, Finding the Puddles, Brad Perkins, The Maine Real Estate Network.

The July Secretary's Report was approved as emailed.

The Treasurers report was tabled until the next meeting since the Treasurer was not present.

I. Committee Reports

A. Membership - Eileen reported that one membership had been returned and that there was one new member. CAB welcomes Sacopee Valley Dentistry.

B. Nominating Committee- A nominating committee was elected to present a slate to the membership for the year, 2015. Cristina Forsyth and Teresa Drown will work on this committee. Scott Rowley announced that he would not be running for president next year. Everyone appreciates his devotion and dedicated work for CAB and is sad that he will be stepping down. The guide lines for each CAB position will be available to the nominating committee. They will also be presenting members for the board.

C. Community Committee- Shannon reported that the use of the kiosk has been disappointing and asked for suggestions to make it more relevant to the business community.

Strawberry Festival- The festival was very successful. Shannon made several suggestions for next year. Next year there will be a different musical group. Vendors were hungry and didn't feel they could leave their booths, so Shannon plans to make arrangements with Café 22 to have their menu available and vendors can order lunch which will be delivered to their booth.

Many visitors were looking for strawberries to buy. Next year they will be available for sale. This year the berries came from Pineland Farm because there were not enough local berries. A local farm will be used next year if possible.

D. Social Network- Cristina announced that the Apple Festival ads will be up on the CAB Face Book page next week.

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E. Apple Festival- Sue Melanson has again produced a lovely Cornish watercolor to be raffled at the Apple Festival. There will also be numbered posters for sale and posters from preceding years. Everyone was pleased and excited about Sue's new offering and received it with many thanks. Scott had posters and flyers which were passed out to those present. If you would like posters and flyers you may pick them up at Bolt. Brad Perkins took several to place in their various real estate offices, and Scott drops them off at stores on his business route. All the vendor spots are fill at this time and there is a waiting list. People are needed to help with parking and getting vendors set up early Saturday morning. Help is needed on Friday afternoon to put up the CAB tent. CAB has permission to use the parking lot at the elementary school. Several vendors have special parking needs and it is planned to have them park inside the barriers on the High Road. It is hoped that as many as possible can be dropped off. Sponsorships were offered this year. All 4 of the logos on the 5K tees have been taken and 5 of the 6 2x2 spots on the CAB AD have been taken. Laurie Carr is working on the entertainment. Day for Night is coming and other plans are in the works. It was mentioned that there is a Clown School in Portland and perhaps a student could be invited to come. John DuBois has the CAB Booth set. The cotton candy machine has been reserved. There will be CAB tee shirts and the raffle. It was suggested that CAB might have items with a catchy slogan promoting the festival in the future. If you can help in the CAB Booth please contact John DUBois. 5K Race- Ads are already out in Your Weekly Shopping Guide. Pre registration must be done by Sept. 19th if you want a tee shirt. Utilities are under control. Large plastic barrels for trash will be borrowed from the fairgrounds and CAB will borrow picnic tables as well. Brad Perkins may be available to use his truck for moving. If anyone else could offer their truck for use it would be most helpful. Please call Scott Rowley. When closing time comes help is needed to keep the area clear of cars as long as there are shoppers. It was suggested that vendors be given instructions on paper at their booth with the closing details. Vendors asked that they have restrooms available other than the public ones so that they don't have to wait in line. The church, Bolt and Full Circle offers theirs to vendors with appropriate identification.

F. Open Discussion- the idea of a Snow Flake Event for businesses in Nov. was discussed briefly. There will be further discussion next month.

The meeting was adjourned at 8:10PM. The October monthly meeting will be held at the Cornish U.C.C. Church on October 14th at 7PM.

Respectfully submitted,
Ernestine Bash, Secretary

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