



## Minutes of the CAB General Membership Meeting held August 9<sup>th</sup>, 2011

President Scott Rowley called the meeting to order at 7:08 PM. A quorum was present.

The following businesses were represented: Your Weekly Shopping Guide, Scott Design, Midway Lodging, Nurturing Tranquility, Bangor Savings, Full Circle Artisan's Gallery, Sacopee Eye Care, Cornish Trading Company, The cottages at Oak Hill Farm, and Faith Taxi. Dan Pierce of CAIRN stopped by to consider joining CAB. Recommended to him by Milly, of Zebra Web Solutions during a South Portland networking meeting.

1. Secretary's report was approved as presented.
2. Treasurer's Report was approved as presented. The balance at this time is \$7,005.47. This includes revenues from 2 membership dues payments. The final \$90 due from spring fling. The reimbursement from the Town of Cornish for cross walk paint supplies.
  - a. Discussion regarding Spring fling profits. It was decided that the profits would be given to local food banks. The final profit total is \$954.50. Members considered the following banks Good Shepherd, Limerick; St. Matthews; Hiram; Brownfield; Kezar Falls. Members voted in favor to keeping the donation local. Settled on \$100 to St. Matthews; remaining Kezar Falls Church.
3. Membership Committee – All memberships are current and unchanged.
4. Community Committee Shannon – Reported that only one advertisement is in the kiosk. Discussion regarding how to get more ad placement in the kiosk. Shannon noted that she received calls and walk-ins asking about here jewelry classes advertised in the kiosk showing that it does work. It was decided to email the members to ask their opinion about what would entice them to advertise in the kiosk.
5. New Business
  - a. Volunteers Needed – Discussion on what volunteers are needed for Apple Festival and 5K Race. Volunteers are to contact Scott Rowley at 207-625-4993.
  - b. CAB booth raffle items:
    - i. Joyce Folgerts donated original art was shown as well as a poster.
    - ii. Sue Malanson presented her donation of original art at the meeting.
  - c. Apple Fest –
    - To do list which was attached to agenda
    - Apple cut out sign will be updated for this years festival date
    - Flyer – Scott will get printing done
    - Patty reported 30 spaces rented with 24 vendors
    - Apple pie contest will be chaired by Kathy Carr (Donations – donations for prizes (gift certificates, etc.) for apple pie winners are needed. Please contact Cathy Carr.)
    - Utilities – trash collection volunteers needed.
    - Signs – Hoping fire department will help again this year.

Entertainment – Mad science for the kids will be performing on grass do to interaction with the kids. Jr. class may work on face painting. Still looking for a balloon artist.

T-shirt designs – final decision was to not go with design the board recommended and to go with the apple crate design.

Cab booth sharing – All was in favor of having the Heating Alliance to share the space with CAB. Also considering enough space for Jack Ernestine for Cornish recycling

- d. Magazine Marketing Scott Rowley – As you know we have held back on doing marketing in magazines. In June we were kind of sticker shocked at the cost of that but, in the meantime they had begun to send us some magazines and the idea is doing a co-op type ad for next year. We agreed with Yankee and Downeast and I've talked to both of them and Maine magazine. Maine magazine has given us the best deal.

Downeast has been in our area talking to several businesses in this downtown area. Businesses they have visited so far are Smith & Co. and Full Circle as well as Laura Carr's mother-in-law and brother.

- e. Website Scott Rowley – Reminded us that anyone can put events on calendar even if not a CAB member.

Web site form was found by span and Scott re-programmed the form to be hidden from such search robots.

- 6. Old Business
  - a. Kiosk – No one is signed up as of meeting date. Discussion but no final decisions.
- 7. Open Discussion – Reported Horsemen's Day at the Cornish Fair Grounds is asking for sponsors. Asked members if we should email out the notice, if was voted not to since most businesses receives the notice directly. Discussed about placing the notice in the kiosk, it was voted that this type of request is not what the kiosk is for.
- 8. Next meeting will be September 13. President Rowley adjourned the meeting at 8:15

*Respectfully Kimberlee Henderson*