



Minutes of the CAB meeting May 12, 2009

The meeting was called to order by President, Scott Rowley. There was a quorum present. The following businesses were represented: Scott Design, MacIntyre Consulting, , Barking Rose Quilt Barn, Cottage Treasures, The Midway Country Lodging, The Cottages at Oak Hill Farm, Bangor Bank, and Your Weekly Shopping Guide.

- I. Secretary’s Report – The Secretary’s Report was accepted with corrections. The secretary also reported that CAB had 4 new members. Welcome to Makin’ A Difference, Cote and Howe, Your Weekly Shopping Guide and Village Jewelers. Letters with CAB information and membership forms are being prepared for local business not presently in CAB. Eileen McKinney emphasized that we should list the benefits that a business has by becoming a CAB member. It was also agreed that Kezar Falls Business Association should be offered the same reciprocal membership agreement that we have with the Foothills Association.

Treasurer’s Report-The Treasurer reported a balance of \$6,591.90 which included deposits for 4 new members of \$240.00, poster sales \$10.00, Spring Fling tickets \$685.00 and silent auction returns of \$788.00. The expenses for the month included the state filing for non profits \$35.00, an ad for the Sacopee Valley Music Dept. \$40.00, \$499.50 to Stone Ridge Restaurant, \$150.00 for ads for the summer band concert series, Your Weekly Shopping Guide ads for \$296.00 and P.O. box rental for \$42.00. The Treasurer’s Report was accepted

- II. Area Business News - It was reported that several new businesses will be coming into the area soon. Watch for the opening at Richie’s former location, two beauty shops, The Bag Lady., and a butcher shop. The Pepper Mill Restaurant in Limerick is moving to a new location in the Jonathan Michaels Mill. They will open May 20th. KUDOS go to Ron and Eileen McKinny. They were recertified as a GREEN LODGING and an ENVIRONMENTAL LEADER in the hospitality business for the second year. What an honor! Their hard work and concern brought them this award.

III. Reports from Officers and Committees

A. Spring Fling - The following is a breakdown of event results:

<u>Income</u>		<u>Expenses</u>			
Advance ticket sales –	610.50	Restaurant	499.50		
At the door sales -	75.00	Advertising	<u>266.00</u>		
Silent auction –	<u>788.00</u>	Total	765.50	<u>Net Income</u>	708.00
Total	1473.50				

Many thanks go to those businesses who generously supported the event and donated items for the silent auction and door prize. The following suggestions were made for next year. The use of name tags is most helpful. Some felt that the door prize should have a more universal appeal. It was also suggested that there be no minimum bids. A CAB membership could also be offered at the silent auction. CAB was disappointed that the restaurant did not take out a membership although they may still join. Some were unhappy that a meal was served instead of the advertised hors d’ oeuvres because it was an hour before the food was served. It was explained that because of the few attending the restaurant could serve us better with a meal. Next year the menu should be set. as advertised. The Spring Fling can advertise any new or existing business. Let CAB know if you would like to use your establishment as the venue.

- B Apple Festival – Judy MacIntyre and Patty Rowley will be meeting this week to work on contracts. Someone is still needed to fill Peter Mavris’ job at the festival. Scott Rowley would like to have flyers ready to send out with the contracts to help promote the event. Ernestine Bash will look into maine.info for advertising..

IV Unfinished Business

- A. Sewer Bill- The sewer bill is still under discussion.
- B. Park Decorations – Judy MacIntyre has received permission to plant the urn and memorial



area in the park from Nancy Perkins, Selectman. Judy contacted Roger Pease to see if he could provide flowers for a price between \$30.00-\$50.00. Judy will divide perennials from her garden and friends' to plant the corner area.

C. Website - Scott Rowley said that he hoped to have the completed web site up on line by Thursday

D. Banners- Mark Beever has found a place in Farmington that makes banners at a reasonable cost. He will bring the info to the next meeting.

E. Food Pantry Drive – Don't forget the Food Pantry Drive to be held at the Midway Country Lodging this Sunday from 1-3PM. Come support this great community effort. The food will go to the pantries at the Riverside Church in Kezar Falls and St. Matthew's in Limerick.

F. Restrooms – The rest rooms will be ready to open Memorial Day weekend. Nan Gurley should be contacted to set up arrangements for cleaning with Mike Harmon. He was paid \$50.00 per week last year.

G. Marketing Plan – The brochure is progressing. Scott Rowley wants to take a 360 degree picture of the park and it would be nice to have the flowers in place first. Maine Tourism is on hold until the brochures are finished.

H. Band Concerts – Sharon Beever will be contacted to see what kind of advertising we can do for the \$150.00 that was voted upon to spend for the concerts.

I. Flags- Judy MacIntyre has been inquiring about flags in addition to banners. Nancy Bozenhard of Limington has provided her with info. If CAB buys 24 flags the company would match that number, so it would lower the cost to about \$40.00 per flag and a list of those honored would be placed in the kiosk in Thompson Park. The selectmen must approve the plan and the town office applies for permission to put the flags on the poles. It was suggested that the fire department might be able to help with the installation. There will be more information next month.

V New Business

A. Crosswalks – Painting has been planned for Sunday May 31st at 6:30AM (Rain date Sunday, June 6th) Please contact Scott Rowley if you can help. At least 8 people are needed.

B. Publications – Scott Rowley asked if CAB would like to list special events in a brochure, "There's No Place Like Home". It was approved to add our events to this list.

C. Strawberry Festival – Saco River Festival is unable to host the Strawberry Festival in Thompson Park this year but will have the event again next summer.

The meeting was adjourned at 8:35 PM. The next monthly meeting will be held on June 9th at 7:00PM at the United Church of Christ.

Respectfully submitted,

Ernestine Bash

Ernestine Bash

