



Meeting notes for regular business meeting on April 10, 2018

**Members Present:**

Jeff Gilliland of Sacopee Vet Clinic, Beverly Russell of Sacopee Vet Clinic, Scott Rowley of Scott Design and Photos by Rowley, Ethel Phinney of Cornish UCC, Teresa Drown of Bangor Savings Bank, Stephanie Smith of Mind Body Soul/Root & Leaf, Kelly Smith of Mind Body Soul/Root & Leaf, Cristina Forsyth of Bustle and Grow, Jim Henderson of Nurturing Tranquility, Kimberly Henderson of Nurturing Tranquility, Paul Watson of Law offices of Paul Wilson Independent Legal Shield Associate, Karen Remington of Spiritflow Pathways, Rick Rowland of the Cornish Inn, Patrick Harrigan of the Demers Home Team of Better Homes and Gardens Real Estate the Masiello Group, Zack Remington of Remington of Insurance.

Meeting was called to order at 7:05 pm by Scott Rowley

Due to a number of new members to the meeting everyone introduced themselves and their company.

**Secretary Report:** The February minutes were presented as the digital copy and redistributed via email the day of the meeting. Also presented were printed copies for those who had not seen the online distribution. No March meetings were presented for the March meeting was cancelled due to weather and not rescheduled. Once reviewed Cristina Forsyth motioned to accept, Patrick Harrigan seconded. Minutes were approved unanimously. The Board of Director's meeting notes were reviewed with those present. There was discussion on various items. Ms. Remington asked if a percentage payment for online fees would be better than the flat \$5.00. According to Scott Rowley the online payment system currently does not support a percentage payment. During the discussion of the CAB public restrooms Ms. Remington suggested that CAB offer them to the public for use during power outages like what occurred back in October 2017. Once reviewed Cristina Forsyth motioned to accept, Patrick Harrigan seconded. Minutes were approved unanimously.

**Treasurers Report:** Teresa Drown presented the report for February and March 2018. The February report dated 2/28/2018 CAB had a balance of \$4,738.83. The March report dated 3/31/2018 CAB had a balance of \$4,960.54. Ms. Drown explained that this was 25% of the proceeds from the Community event July 2017. Cristina Forsyth motioned to accept the report, Jeff Gilliland seconded. Report was approved unanimously.

**Event/Committee Chairs**

**Membership Committee-** Teresa Drown reported that there were currently 62 member businesses in CAB. Cristina Forsyth reported that the social media page was growing and currently had 453 likes.

**Monthly Featured Business Video-** Scott Rowley and Patrick Harrigan talked about the business video and that it would be published on the various CAB social platforms. A number of the businesses represented expressed an interest in using this video service to support their businesses.



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**Scholarship Committee** – Brad Perkins- no report.

**Strawberry Festival-** Beverly Russell- The park has been reserved and vendor applications have started coming in. The strawberries have been ordered from Pineland Farms and the music has been arranged. Pete Finkle will be playing again this year. He will be present from 10 to 3, 2 hours longer than last year. This extended time has been requested by the vendors and people who attend the festival over the last couple of years. Flyers have been printed and they will start being posted around town in the coming month. Those present were asked to think of artist/crafters that we could approach about being in the Strawberry Festival.

**Marketing Committee:** Scott Rowley stated that the 2018 brochures are in and can be picked up at BOLT. The online visitor numbers are trending back up with over 700 new visitors last month. Are still issues with the \$5.00 online fee that are being worked on and there are a few bugs in the calendar that need to be worked out.

**Business after-hours:** Cristina Forsyth stated that she has not heard from Sebago Sign works concerning their wanting to hold an after-hours in April. It was pointed out that they were not current members and would need to be members to host the after-hours. Additionally the Heath Center is on hold also. The business after-hours was explained to the new participants present and a number stated that they were interested in hosting the event over the next couple of months.

**Kiosk Marketing Committee:** (previously the Community Committee) Heather Newman from Local Gear is the chair for this committee for 2018. She was not present at the meeting but did provide a written report. There is a new map for the kiosk coming in the next week. There are 6 new brochure holders. There is also a new weather proof poster and flyer case being added. This is to better protect the ads that are posted in the kiosk.

**Crosswalk Painting:** **This committee needs a chair.** The painting is set for May 20, 2018 starting at 6 am. Rain date is June 10, 2018. Currently Scott Rowley is heading this up. Contact Scott Rowley if you can assist.

**Christmas in Cornish:** The lights on the large fir tree in the park need to be removed and this has yet to be scheduled. Once this is scheduled the information will be put out via email.

### **Open Discussion**

There was a discussion concerning a possible Halloween event. Patrick Harrigan is the chair of this event. There will be a second meeting concerning this possible event in the next month or two.

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There was a discussion concerning a possible event the end of January the middle of February. This event would be much like the Maine quilt shop hop. The event would span a set time period and have a theme. The intent of the event would be to drive foot traffic into the participating businesses during a traditionally slow time of year. Those present were asked to think it over and come to the next meeting with further ideas. Beverly Russell is the current point of contact.

***Next regular business meeting is May 8th, 2018 at 7:00 pm at the church.***

Meeting was adjourned at 8:35 pm.

Respectfully submitted,  
*Beverly Russell*  
Beverly Russell  
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