



Meeting notes for regular business meeting on February 13, 2018

Members Present:

John DuBois of Sacopee Eye Care, Jeff Gilliland of Sacopee Vet Clinic, Beverly Russell of Sacopee Vet Clinic, Scott Rowley of Scott Design and Photos by Rowley, Ethel Phinney of Cornish UCC, Patty Rowley of Bolt, Brad Perkins of Maine Real Estate, Heather Newman of The Local Gear, Teresa Drown of Bangor Savings Bank, Stephanie Smith of Mind Body Soul/Root & Leaf, Kelly Smith of Mind Body Soul/Root & Leaf.

Meeting was called to order at 7:00 pm by Scott Rowley

A quorum was established.

Secretary Report: The January minutes were presented as the digital copy attached to the meeting announcement. New members present and members present without email were provided a hard copy at the meeting. Once reviewed Patty Rowley motioned to accept, Jeff Gilliland seconded. Minutes were approved unanimously. The Board of Director's meeting notes were not provided reviewed or voted on for they have yet to be approved by the Board.

Treasurers Report: Teresa Drown presented the report for January 2018. As of 1/31/2018 CAB has a balance of \$3,696.89. A pen change was noted for the ending date of the report (2017 was changed to 2018). There was a question from the present body concerning how the amount of \$67.30 was determined for the fairgrounds. Ms. Drown explained that this was 25% of the proceeds from the Community event July 2017. John Dubious motioned to approve the Treasure's report, Brad Perkins seconded. Report was approved unanimously.

Event/Committee Chairs

Membership Committee- There was a discussion concerning the businesses that have yet to join CAB for 2018. There was also a discussion concerning the cutoff date for getting the business listed in the 2018 flyer.

Monthly Featured Business Video- Scott Rowley talked about the You-Tube channel that CAB had set up and how the videos would work. Both Local Gear and Mind Body Soul/Root & Leaf expressed interest in using this video service to support their businesses.

Scholarship Committee – Brad Perkins- The second semester payment to the 2017 winner has been paid. Members for the 2018 committee will be seated at the March meeting.

Strawberry Festival- Beverly Russell- Event plan is created. Work will start in earnest the end of February. Those present were asked to think of artist/crafters that we could approach about being in the Strawberry Festival. Ms. Russell has started contacting prior participants of the event for a commitment to the 2018 event.



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Marketing Committee: Scott Rowley stated that he was starting the 2018 brochure layout. The online visitor numbers are down from the December 2017 visitor numbers. There was a discussion that this could be due to the new tracking software added to the Web site. Mr. Rowley stated that there was a PDF posted online at the website with the analytics of the web traffic. The most traffic visited the services, CAB members and shopping pages.

Business after Hours: No report from the committee. From those present there was a discussion that the Health Center and Sebago Sign Works were both interested in hosting the next one.

Community Committee: Heather Newman from Local Gear has offered to step up and chair this committee for 2018.

Crosswalk Painting: **This committee needs a chair.** The painting is set for May 20, 2018 starting at 6 am. Rain date is June 10, 2018.

Open Discussion

Beverly Russell suggested that CAB write a letter to the selectmen of Cornish requesting that the park be set aside for CAB use on the dates of the Strawberry and Apple festivals and Christmas in Cornish and that the fairgrounds be set aside for the date of the Community Farmers Market until said time that CAB advises the dates are no longer needed. The events bring much needed money into the area and with the influx of new individuals/businesses that are not familiar with CAB events the set dates for the locations could accidentally be reserved by someone other than CAB. All of the events fall on a set day (not date) so they could easily be blocked out each year. There was a short discussion of the issue. Beverly Russell made the motion for the request letter to be drafted and sent. Brad Perkins seconded the motion. Motion was approved unanimously.

Next regular business meeting is March 13th, 2018 at 7:00 pm at the church.

Meeting was adjourned at 8:05 pm.

Respectfully submitted,

Beverly Russell

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