



## The CAB Minutes for February 11, 2014

The regular monthly CAB Meeting was called to order at 7:04 by President, Scott Rowley. There was a quorum present. The following businesses attended: Ethel Phinney, U.C.C. Church, Ron and Eileen McKinney, Midway Country Lodging, Teresa Drown, Bangor Savings Bank, Ernestine Bash, Cottage Treasures, Patty Rowley Bolt, Tiffany Parent, Finding the Puddles, Scott Rowley, Scott Design and Photos by Rowley, John DuBois, Sacopee Valley Eye Care, Cristina Forsyth, Bustle & Grow, Brad Perkins, Maine Real Estate Network.

The Secretary reported that the minutes of the January meeting and the board meeting were emailed to the membership. John Dubois reviewed the following board decisions,

1. Additional Distribution Center for CAB Brochures-The board voted to add Yarmouth at an additional cost of \$20.00. The membership voted to accept this decision.
2. Community Service Page- The board thought that this was a good idea and the membership voted to add this information to the web site.
3. Facebook Business Page – The board felt that this was more than CAB could handle at this time. The membership held a discussion and two of CAB’s new members felt it was important for CAB to open a Facebook Business Page and volunteered to make sure it was up to date and followed the wishes of each CAB member. A vote was taken and CAB will have Cristina Forsyth and Tiffany Parent be in charge of setting up and monitoring this page on a trial basis for two months.
4. Apple Festival – CAB is looking for suggestions for special promotional items for the 25<sup>th</sup> Anniversary of the event.
5. Library Expansion – CAB will help promote the library project at this time by placing information in businesses and putting information on the Facebook page. All members were urged to support this important community project.
6. Incentives – The board felt that the incentive of a free meal at the Christmas Party to encourage monthly meeting attendance and participation in CAB Events was in effective and with the memberships’ approval it was voted out.
7. After Hours Networking – The members agreed with the board that CAB would be supportive of any event that a business wished to have but could not offer monetary assistance.
8. Saco River Festival – The board and membership agreed that CAB should support the festival. CAB members were urged to advertise in the programs which would benefit both member and help the festival. A picnic in conjunction with one of the programs was suggested. It was felt that the decision for something like that would come from the festival group. CAB would be happy to support.
9. Veteran’s Memorial – Both the board and membership felt that nothing should happen at this time until the style and placement was approved.



The Treasurer presented a draft of the budget for the year. Discussion followed and the final budget will be presented at the March meeting. This year there will be a form for the chairman for events so that there is a better record of expenditures.

A. Events

1. Spring Fling –Ernestine Bash will chair this event that will take place in late April. More will be discussed at the next meeting.
2. Crosswalks – The cross walks will be painted May 25<sup>th</sup> with a rain date of June 8<sup>th</sup>. A chairman is needed as well as volunteers to help with the painting.
3. Memorial Flags – A chair is needed. At least 6 of the flags were damaged and need to be replaced. More could be ordered if the chair wished to expand the project. Help is needed to rehang the flags before Memorial Day. HELP!
4. Membership Committee –To date there are 62 renewing or new members of CAB. Twelve names were drawn from those who joined by January 31<sup>st</sup>, to have a free 1”x 1” ad in the brochure for 2014. The following were the lucky Winners: Lily’s Fine Flowers, Dunkin Donuts, Friends of ParSem, Stone Ridge Restaurant, Café 22, Maine Real Estate Network,Sacopee Valley House of Pizza, Sebago Sign Works, W.L. Sturgeon, Midway Country Lodging, Maine Teen Camp and Karma. Congratulations.
5. Scholarship Committee – Brad Perkins will chair this committee. Ernestine Bash, Cristina Forsyth and Tiffany Parent agreed to serve on the committee.
6. Marketing – CAB voted not to spend \$210.00 to have a basic listing in the Maine Attractions and Services map. Cristina Forsyth suggested that CAB could get better coverage in another venue. This will be followed up at the next meeting.
7. Strawberry Festival – Shannon Surette has again generously offered to chair this event. Watch for details.
8. Open Discussion-

B. Open Discussion

1. BIG news! !Cornish will take part in QUILT HOP MONTH in April . Patty Rowley of Bolt will be spearheading this month long event. She would like businesses to let her know their hours so that she can direct visitors to all the shops in the vicinity. This is your chance to excel.
2. A letter was received from a concerned citizen about poorly kept buildings. Our mission prevents us from responding to this request..

The meeting was adjourned at 8:45. The next monthly meeting will be held at the U.C.C. Church on March 11<sup>th</sup> at 7:00 PM

Respectfully submitted,

Ernestine Bash, CAB Secretary

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*~ Promoting Business and Community Welfare in the Town of Cornish since 1990 ~*