



CAB Minutes  
January 21, 2014

The regular monthly CAB Meeting was called to order at 7:05PM by President, Scott Rowley. There was a quorum present. The following businesses attended: Ron and Eileen McKinney, Midway Lodging, Patty Rowley, Bolt, Teresa Drown, Bangor Savings Bank, Ethel and Ron Phinney, UCC Church, Ernestine Bash, Cottage Treasures, Brad Perkins. The Maine Real Estate Network, John DuBois, Sacopee Valley Eye Care, Paul B. Watson, Attorney & Ind. Legal Shield Assoc., Cristina Forsyth, Bustle & Grow/ Innovation Maine, Tiffany Parent, Finding the Puddles, Scott Rowley, Scott design. There were several guests in attendance: Vinal Pendexter, Don Sherman and Nancy Perkins, The Cornish Selectmen, joined us as well as Pastor Sue, the new Pastor at the Cornish UCC Church and Jack Bash, the Treasurer and Capital Campaign Chairman of the Bonney Memorial Library.

Scott welcomed everyone to this informational meeting. Regular business was postponed until the February meeting.

I. Membership-All attending members introduced themselves to our guests and we welcomed Tiffany Parent of Finding the Puddles, and Cristina Forsyth of Bustle & Grow/Innovation Maine as new members. Memberships for 2014 was discussed. To date there are 25 members who have joined or renewed their membership. The date for joining to be included in the 2014 brochure was extended until the February 11<sup>th</sup> meeting. Those businesses who have joined by January 31<sup>st</sup> will be included in the drawing for a free 1x1 ad in the coming brochure. There will also be space for a few \$25.00 ads on a first come basis. Tiffany Parent has already requested one of these ads. Businesses in the area are always welcome to join CAB any time during the year even if they are not represented in the brochure.

II. 2014 Brochure-There were several suggestions about distribution of the brochure. It was suggested that several more centers be added. This will be taken up by the Board. Pastor Sue also suggested that local churches be added for visitors. It was also suggested that more events be added to the brochure.

III. Web Site-The web site continues to be a big asset for Cornish and it's neighbors. More information should be included about community events and affairs. Our businesses and organizations are the fabric of our communities and we want to make this part of Maine a special place to visit. Maine Tourism has made a video of the area which we will make available as soon as it is received. A community page was suggested. It was also suggested that CAB have a presence on Face Book and possibly Twitter. It is possible to schedule posts on face book ex. 30 min per day, Volunteers would be needed to monitor this.

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IV. Guest -At this point Jack Bash brought community news about the Bonney Memorial Library Addition Campaign. He stressed the need for community involvement and encouraged town's people to join in support of this project.

#### V. Food Pantry

CAB has supported the area food pantries over the last few years. The most recent community support was given at the Christmas celebration. Money was collected at the dinner and CAB will match the amount taken in. The money will be dispersed after the February meeting. This is one of the ways CAB shares with the community.

VI. Apple Festival-2014 will be a big celebration. It will be the 25<sup>th</sup> Apple Festival which has grown over the years. The festival is very popular and has received many wonderful comments from visitors. As the festival has grown more help is needed and we have been fortunate to have folks from the Two Rivers Church come to our aid in addition to our CAB members.

This year it is hoped to have special commemorative items to sell. Suggestions are most welcome. The Cornish quilt that was designed and serves as a picture on the town year book was one suggestion. It is not clear how expensive it would be to recreate the quilt or if it is possible. We could stress that it is the silver anniversary. It was suggested that the original T shirt could be redone. Calendar tea towels for 2015 with a design was another idea. KayDee Industries might be able to make these. A company called Cat's Meow makes appropriate products. We usually have a special picture and posters. The board will discuss the possibilities.

#### VII. Communication

It was suggested that we develop better communications between the towns. The selectmen meet monthly with 5 of the area towns and Dan Sherman and the other selectmen agreed that CAB would be welcome at these meetings.

It would also be helpful to list all area businesses like a yellow pages. Another suggestion was an After Business Hours social to exchange ideas and get to know one another better.

Another suggestion was a town wide picnic at the fairgrounds. It could be held in conjunction with the Saco River Music Festival. Benches would also be a nice addition at the fairgrounds. The Fairgrounds is a Cornish treasure and should be better utilized.

There is a plan to showcase York Co, to encourage new business and draw visitors.

A treasure hunt of historical places could be fun. The historical society might want to sponsor an event like this.

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At 8:15 the meeting was closed. There is a lot to think about. How can your business become part of this exciting year?

Respectfully submitted,  
*Ernestine Bash*, Secretary