

# CAB Monthly Meeting Minutes January 10, 2017

#### Members Present:

Teresa Drown of Bangor Savings Bank, John DuBois of Sacopee Eye Care, Jason Delapp of Ossipee Christian School, Ernestine Bash of Cottage Treasures, Jeff Gilliland of Sacopee Vet Clinic, Beverly Russell of Sacopee Vet Clinic, Patty Rowley of Bolt Fabrics, John DuBois of Sacopee Valley Eye Care, Paul Watson Attorney Legal Shield Assoc, Scott Rowley of Scott Design, Photos by Rowley, Mainly Discounts, Ethel Phinney of Cornish UCC, Cristina Forsyth of Bustle and Grow

A quorum was established.

<u>Secretary Report</u>: Patty Rowley presented the November 2016 Meeting Minutes and they were approved unanimously.

<u>Treasurers Report</u>: Teresa Drown reported the activity since the November meeting. We are donating \$315 to the local food pantry. There is a balance of \$4095.73. Report was approved unanimously.

2016 Budget was handed out showing how committees and events did throughout this past year. There was no discussion. The board will meet in January to discuss and present a new budget for 2017.

#### **Event/Committee Chairs:**

<u>Membership Committee</u>- Teresa reported there are 31 members plus 4 more turned in forms and payments at this meeting. Beverly spoke of going to the businesses who are not members to invite them to join.

Scholarship Committee- no report

<u>Christmas in Cornish</u>- Terry not present, no report. We've received lots of compliments on tree lights, and we hope to add more next year.



#### OPEN DISCUSSION - 2017 Ideas and improvements to CAB

## <u>Cornish Brochure</u> - Deadline to become a member to get your listing in the CAB Brochure is end of February

Keep the map style as printed in the 2016 brochure.

Adding inset map of neighboring towns to brochure, they need to have 5 current members with CAB.

Ad photos of Farmers/Flea Market in the brochure

#### Web Site:

Add an Interactive "Google" style map in website.

Businesses need to remember to monitor your info on the website. Email Scott to make changes or corrections. The new website design and programming is underway.

#### Marketing Opportunity:

Ernestine is involved in a statewide event calendar - give her info for 2018.

#### **Business After Hours Committee:**

Katti Simpson of Dental Assoc suggested Business After Hours events. She will host the first one and organize them. A chance for member businesses to visit and network with other CAB business owners. We thought it was a great idea. The board will discuss this at their meeting.

Chamber - Cristina will present information to Board about becoming a Chamber.

<u>Community Outreach chair</u> - We did not have a chair for this last year. It involves coordinating brochures on the kiosk in the park and reporting at the meetings community needs and events that CAB businesses should be aware of. Scott will ask Shannon Surette who has chaired this in the past.

<u>July Farmers Market/Flea Market event</u> - There was discussion of changing the name to include crafters and have earlier sign up. Farmers need to be contacted this winter to have more of them at the market. Ernestine -Teresa - Jeff - Bev will work on this. Jeff has connections to include a BBQ event as well!



#### Committee/event chairs for 2017

Scott will call to see if Committee chairs will remain next year and what budget they need. At the Feb meeting he will report and ask for volunteers!

### Luck of the Draw Drawing:

We drew names for 12 free ads in CAB Brochure:

Ossipee Christian School
Paul Watson Legal Shield
Paul Watson Law Office
Cottage Treasures
Krista's Restaurant
Sacopee Vet Clinic
Bonney Memorial Library
The Midway Country Lodging
Across the River Counseling
ARC Program
Photos by Rowley
Mainly Discounts

Alternates: Calls Supermarket WL Sturgeon

Meeting adjourned at 8:00

Next CAB meeting is February 14.

Respectfully submitted, Patty Rowley