



## The CAB Email Meeting

January 10, 2012

Emails were sent out on January 11th. There was some confusion causing the delay. All emails were to be returned by January 14th. The following businesses responded: Bangor Bank, Cottage Treasures, Full Circle Artisan's Gallery, Legal Shield, Midway Lodging, Sacopee Veterinary Service, Scott Design, Photo's by Rowley, The Cottages at Oak Hill Farm, High Acres Maple Syrup and Sacopee Valley Health Center. This represents a quorum.

The following results on the agenda were emailed to CAB.

1. Secretary's Report – Approved as written. Marlene Livonia who spoke about the Mountain Division Rail Line at the October CAB Meeting was asking for support of an application to the U.S. Department of Transportation's TIGER III Program for \$10-12 million dollars to upgrade the line from Portland to North Conway. This money was to be made available to an applicant as a result of the program that was declined in Florida. The application had to be sent in to the Department within a week's time. Several businesses wrote in support of this application as well as CAB. The group applying for the application was aware of the trails for recreation already in place and this would be addressed if they were the successful recipient of the money. (To date nothing has been received by CAB indicating the outcome of this application.)
2. Treasurer's Report-The Treasurer's Report was approved.
3. Board of Directors Report- There was no report from the Board of Directors. There is a meeting of the Board of Directors scheduled for Wednesday, January 25th. Bangor Bank and Cottage Treasures responded that they will be present for the meeting.
4. President's Report- Comments about the President's Report were written concerning the E Meetings. Full Circle felt slightly overwhelmed and suggested that if CAB wished they might consider a 2 hour meeting each month or an even longer meeting every 2 months. Legal shield's said that a meeting every 2 months would be better than E Meetings. Sacopee Veterinary Service at first rejected the E Meetings and later agreed to give it a try. CAB was thanked for their hard work and slate of officers by the veterinary service. Sacopee Valley Health Center liked this venue. The Secretary had a lot of trouble with E Meetings. Her skill level at the computer was taxed beyond her capabilities. If the board decides to continue this venue she must submit her resignation. There was also a comment about voting. The person who makes or seconds a motion should have their name recorded.
5. Vice President's Report- No report at this time.

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6. Membership Committee- The names listed in this report are businesses that are new members or have renewed their memberships for 2012. They are Cairns Leadership School, Ossipee Valley Christian School, The Cottages at Oak Hill Farm, High Acres Maple Syrup, Cornish Historical Society, Midway Lodging and Cottage Treasures. The Membership Committee at this time is Teresa (Bangor Bank), Kimberlee( Nurturing Tranquility), Ernestine( Cottage Treasures) and Eileen (Midway Lodging). If this group would like to continue there should be a plan of action to stimulate memberships as soon as possible. Any volunteers who would like to join the committee would be welcomed.
7. Community Committee- Shannon Surette (Full Circle Artisan's Gallery)- Shannon has agreed to stay on as chairman of this committee. She suggests that historical pictures of the local area be placed in the kiosk. Our President, Scott, suggested contacting the Cornish Historical Society for help in gathering photos. His concern was about the cost of upkeep for the kiosk. Does CAB want to take on this project? Judy ( Sacopee Valley Health Center) suggested covering the kiosk during the winter months when the park is not used much of the time. Sue (The Cottages at Oak Hill Farm) agreed with Shannon and Judy. Laura (Legal Shield) suggested a large map like the one on our brochure. There is one already in place.
8. Marketing Committee- Everyone approved with Scott's plan to continue to update the website and accepted his idea of dividing up the services listings on the website. There was a question from Sue (The Cottages at Oak Hill Farm) as to the categories for the web site services section. How do you plan to do this? For advertising in larger publications Laura (Legal Shield) suggested that instead of individual ads CAB might consider placing a list of Seasonal Events, Times, and Dates. Fall is a special time of the year in this area.
9. Guest Speaker: Peter Zack- Peter wrote of the great need SORHA (The Saco and Ossipee Rivers Heating Alliance) has to provide heat to many in this area who need assistance in paying for heat during the cold months. He asked for a contribution from CAB. It was suggested that CAB give \$250.00 to the cause. Mark(Sacopee Veterinary Service) asks if \$500.00 is too much for CAB to spend?
10. Event Committee Chair- No one has stepped forward to chair this committee. Laura (Legal Shield) offered to help. She suggested a BBQ for the Spring Fling. Ernestine (Cottage Treasures) commented on a former suggestion of using the house on the island in Kezar Falls for the Spring Fling. It was agreed by all that rent should not be paid for an event space although it was considered as an interesting place to hold an event if there was enough parking and might spark more interest. Further information would be needed to make any decision. CAB should make sure that we do not plan an event the same day as another group in the area.

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11. Strawberry Festival Chairman- No one has offered to chair this event. Several comments were made that the festival had been taken over by the Riverside Methodist Church. Judy (Sacopec Valley Health Center) corrected the conception that the church wanted this project. They felt it was too much to have with their Annual Chicken BBQ. Mark (Sacopec Veterinary Service) and Laura (Legal Shield) both offered to help if CAB decided to take on this project.
12. Open Discussion- There was interest by everyone in pursuing the idea of a Farmer's Market at the fairgrounds on Saturday mornings. This will come under further discussion. The idea of a chartered bus from a cruise ship to the area also brought favorable comment.

The next scheduled CAB meeting is Tuesday, February 14<sup>th</sup>. We will let you know whether

It is an E-Meeting or physical meeting. Remember dues must be received by March 31<sup>st</sup>.to be included in the 2012 brochure. Thank you for your participation in this E-Meeting.

Sincerely,

Scott Rowley, CAB President, CAB and Executive Board and Officers

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