



CAB Monthly Meeting Minutes October 18, 2016

Members Present: Brad Perkins of Maine RealEstate, Brendon Ottazo of Aroma Joes in Standish, Teresa Drown of Bangor Savings Bank, Jeff Gilliland and Beverly Russell of Sacopee Vet Clinic, Scott Rowley of Scott Design and Photos by Rowley, Patty Rowley of Bolt, Ethel Phinney of Cornish UCC, Jason Delapp of Ossipee Christian School, Paul Watson, Attorney and of LegalShield, Tiffany Parent of Finding the Puddles, Terry Belair of Terry's Uniques, Milly Welsh of Zebralove Web Solutions.

A Quorum was established.

September meeting minutes were approved as corrected - adding Cristina Forsythe to Membership Committee.

Treasurers Report - Balance \$4447.45

October Board of Directors Meeting - minutes were read as approved

The Membership fee for 2017 will be \$75.00

Scott Design w/ Milly Welsh from Zebralove will redesign and update programming of the CAB website as soon as possible for a cost to CAB of \$2900.

Christmas in Cornish -Terry reported that Santa is booked and he will be in Lily's on Sat Dec 3rd from 10-2. The singer on Fri night will be there with her amplifier. Terry is getting gifts for the kids. Scott will print posters by Nov 18. Terry will email CAB members for cookie donations for the tree lighting on Friday night. There was discussion about opening the Polar Express event on Sat Dec 3rd to any business who wants to participate. Terry will be contacting all CAB members inviting them to sign up before Nov 18. There will be opportunity for CAB members to sponsor this event! Scott will contact Kezar Falls Fire Dept to help put lights on the large tree in the park. If we have enough volunteers, the lights can go around the tree instead of up and down! We will let members know when the park will be decorated and lights put on the tree - prior to Dec 2nd. We will purchase new blue and white lights!

Apple Festival - We discussed how the event went. There was a profit of about \$2650.00. (Deposits are still coming in) CAB Booth made \$900. Thank you to the volunteers- they came through at the last minute. There were many positive comments. No complaints from vendors or visitors this year! For next year we need a sign for Vendor Disability Parking, we will ask Vendors for Raffle Items for the CAB Booth. There is parking available behind the Toy Store and if we have more volunteers we could direct the public which will help the parking issue.

Nominating committee - Beverly Gilliland will be Nominating Chair. She will email members to find out who would like to be CAB officers and board members next year. We will vote for officers and board members for 2017 at the November 8 CAB meeting.



Membership - The 2017 CAB membership fee is \$75. We will start the membership campaign for 2017 now! Beverly and Teresa will be emailing the current members.

Members are encouraged to fill out the form and send a check right away!

A PDF form with form fields can be downloaded from the Web site.

(http://cornish-maine.org/downloads/cab_membership_form.pdf) If you have a PDF reading software, you can complete the form on your computer, save it, print it and send in your payment or email as an attachment to Teresa.Drown@Bangor.com, then mail in your payment or pay online. It's important to complete the form - there is a place to check if your Web listing has no changes.

Bathroom - Ethel reported bathrooms are still busy. Apple Festival went well, she stocked bathrooms every 1/2 hour. Ethel will call Paul Lyle regarding closing bathrooms for the season.

Marketing -

Website stats - There are record #'s of hits on the site. Number of unique visitors keeps growing. Most popular searches are: images of Apple Festival, nearby activities, Cornish places to hike, and event calendar. Be sure to put anything for your business on the event calendar- people are looking at it!

Facebook/Social Media -

Let Cristina or Tlffany know if you want something posted on CAB's Facebook page for your business. Cristina posted during Apple Festival!

Chamber Research Committee - Cristina not present.

Farmers/Flea Market - It was voted unanimous to donate 25% of CAB's profit for this event to the fairgrounds each year.

Adjourned at 8:05.

Respectfully submitted,

Patty Rowley
Secretary