



Minutes of the CAB Meeting October 11, 2011

The meeting was called to order by President, Scott Rowley at 7:10 P.M. There was a quorum present. The following businesses attended: Scott Design, Midway Country Lodging, Sacopee Valley Eye Care, Legal Shield, Cornish Historical Society, Cottage Treasures and a guest, Marlene Livonia from Hiram.

The Secretary read the minutes from the last CAB Meeting in August. They were approved as corrected.

The Treasurer was not present. The final account of the Apple Festival will be given at the next meeting. As of Last month the ending balance was \$6,557.38 after the following expenses were met:

Restroom cleaning	\$250.00
Apple Festival Entertainment	
Rebecca Fay	\$ 75.00
Doug Huble	\$100.00
Gary Stacey	\$500.00
Mad Science of Maine	\$340.00
Pete Finkle	\$200.00
Uline & Moulton Lumber supplies for tent	\$131.83
Sacopee Valley Football Boosters Reimburse for booth	\$25.00
Scott Design Reimburse for T-Shirts, Posters. Restroom supplies	\$655.82
Mark Emmons Mowing and Lawn Maintenance	\$84.00
Your Weekly Shopping Guide Apple Festival Ad's	\$450.00
Jerry Watson Parking for festival	\$100.00
The Forecaster Portland Newspaper ad	\$267.76

Two new members have joined: CAIRN, a leadership school and the Cornish Historical Society. After discussion a vote was taken to allow a business who joins CAB October- Dec. have their membership include the coming year since there will not be any regular business meetings until January.

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Before conducting the evening's business our guest, Marlene Livonia gave a most informative talk about the rebuilding of the Mountain Division Rail Line. An application requesting \$10-12 Million will be submitted to the U.S. Department of Transportation's TIGER III program later this month. This project will affect Cornish and the surrounding areas. CAB and individual businesses were asked to write letters supporting this effort to receive funds. Letters have to be received by October 21. The requirements that need to be included in the will be posted on the CAB WEB SITE. CAB voted to write a letter and so have several other businesses to date. This is an IMPORTANT project to energize the Cornish area and would be an asset to all businesses.

#### Old Business

##### A. Marketing

1. Co-op AD- There was further discussion about taking out a page ad in a large magazine and offering businesses space on the page. The cost is high and it was decided to table the idea for further discussion at a later time.
2. Web Site- Scott gave updated information about the web site. There is an average of 250 visitors per day visiting our site and businesses are seeing more interest in them.

##### B. Apple Festival-

1. CAB Booth – The CAB Booth did very well. They made \$875.00 on the sales of T-shirts, posters and raffle tickets. John DuBois did an outstanding job organizing the booth and getting a good number of people to work the booth. It was suggested that more sizes of T-shirts be displayed on hangers next year. It was also suggested that all the posters be displayed. By bundling previous year's posters with the current ones sales were greatly increased. It was also suggested that with the increased number of raffle items that another table is needed. Many thanks go to all who so generously donated to the raffle. T-shirts and posters may now be purchased at The Inkwell.
2. Apple Pie Contest- Thirty one pies were entered in the contest . Rich Rhulin again did an outstanding job auctioning the pies. They brought \$313.00.  
Vendors- The vendors seemed to be pleased with the festival although there was a problem with early breakdown. It was suggested that "soft breakdown" be allowed but no vehicles should enter the area before 4:30as it is dangerous.
3. Entertainment – Everyone enjoyed the entertainment. There was a complaint about the cloggers disrupting the performance prior to theirs with noise. It was suggested that a rug be provided for them to stand on while waiting their turn.
4. Parking and Utilities- There was plenty of parking. It was suggested that new signs be added saying NO PARKING between signs and NO OVERNIGHT PARKING.
5. Prep and Cleanup-. This was one area that did not have enough hands . Many thanks go to Mark Beever who stepped in for both setup and cleanup. He was a huge help. Next year more people are needed.
6. 5K Race- Several people voiced their disappointment that there was no race. Next year Foothills needs help in order to put on the race.

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New Business

- A. Christmas in Cornish- Judy Mac Intyre is chairing this event which will take place Dec. 2&3. Carriage rides are planned again this year and the chorus from the high school will be asked to sing. The tree lighting takes place on Friday Evening. Watch for the time. Please call Judy if you would like to help her with this event. Ph.625-3072. In addition to the events on Friday evening and Saturday, The Cornish Historical Society is planning a Victorian Tea on Sunday afternoon. Watch for details.
- B. CAB Holiday Dinner-Watch for details. CAB is asking Krista if she will be willing to host the party on Tuesday, December 13<sup>th</sup>. There will be a Yankee Swap for those who wish to participate and there will be a decorated box to gather food for the food pantry.

There will not be a meeting in Nov. Business will be completed in committee. Election of officers will take place at the holiday dinner.

The meeting was adjourned at 8:45 P.M. The next scheduled meeting will be held on January 10 at The United Church of Christ at 7 P.M.

Respectfully submitted,

*Ernestine Bash, Secretary*

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