



CAB Minutes October 9, 2012

The regular monthly CAB Meeting was called to order by President Scott Rowley. There was a quorum present. The following businesses attended: Scott Design, Patty Rowley, Apple Festival Coordinator, Cottage Treasures, Midway Country Lodging, Cornish United Church of Christ, Sacopee Valley Eye Care, Paul Watson, Attorney, BeLove in Yourself Life Coaching.

Before the business meeting CAB enjoyed an informative and enjoyable presentation by Peter Heinrichs and Susan Lewis of BeLove in Yourself Life Coaching. They gave us a much clearer vision about what their business provides. CAB members became their clients and had an opportunity to look at themselves and what they want their life to look like. They help you see yourself and decide about the path you want to take to enrich your life. Thank you from all who attended.

The business meeting followed.

Secretary's Report-The Secretary's Report was accepted as e-mailed.

Treasurer's Report- The Treasurer's Report was held for approval until next month since the treasurer was unable to attend the meeting and there were several questions. There was a bank balance of \$5,855.46.

Old Business

A. Apple Festival Debriefing

1. Entertainment- Everyone enjoyed the entertainment. There was one complaint about the balloon man. He did not want to make one of the described balloon figures for a little girl. He was also very needy with setting up his display.

2. Apple Pie Contest- This was a big hit again this year. Rich Rhulin does an outstanding job of auctioning the pies.

3. CAB Booth- It was felt that CAB was pushed to the side in their booth and did not have enough display area. Next year it was suggested that the non-profit groups arrange for their own booth at the reduced cost of \$25.00. The cotton candy sales were great. CAB sold out of all the candy. CAB should try to design a more attractive and visible display next year. A banner is needed so that visitors know where the booth is located.

4. Vendors- One vendor had their money refunded because there was confusion as to whether they would come if it rained. They did not arrive in a timely manner and it was thought that they were not coming. Then they arrived and their booth had been given to another. Next year if there is any question and the vendor does not arrive at the specified time their booth will be given to another vendor. Seven vendors chose not to come because of the weather. Their money was not returned and it left a big open space that could have been used. Information was also received from an Apple Festival in NH. There were many ideas that the board can discuss for future festivals here. It was also mentioned to be sure to welcome new vendors and help them with any concerns.

5. Advertising- Most of the advertising was done on the internet. There were posters this year as well as cards to pick up in the stores, and there were handouts at the tourist centers in Fryeburg and Kittery.

6. Parking and Utilities- The road is deteriorating between the buildings to get to the parking behind Plain and Fancy. The town will be contacted to see if some repairs could be made. The field was muddy with the rain for parking and one car got stuck. Mason's has allowed CAB to borrow their picnic tables for eating. They weren't used this year because of the rain but it is hoped to borrow them next year.

7. Park Layout and Cleanup -A big thanks to all who helped with set up and cleanup. It made the work much easier especially at the end of the festival when everyone is exhausted. Next year vendors will be required to have all their materials inside their allotted area because all space will be utilized.

8. 5K Race- The race was not a well subscribed because people did not observe the date change although it was well advertised. There was, however, an enthusiastic group running and walking including the younger set. They all had a good time.

9. Daffodil Days- The 400 bulbs have arrived to plant at Thompson Park. Volunteers are needed to help with the planting. Save Tuesday afternoon October 16th at 2 o'clock and /or Wednesday morning October 17th at 9AM. If you can help please call Ernestine Bash at 625-2301.

B. Christmas in Cornish- The chairmen were unable to attend, so discussion was tabled until the next meeting and plans will proceed in Committee. If you would like to help get please get in touch with Teresa at Bangor Bank or Liz Libby at her new location for Brazier Place next to Smith Co.



C. Open Discussion- **The Annual CAB Christmas Party will be held Tuesday, December 11th at Krista's.** Save the date so you don't miss out. It's always a fun evening. Invitations will be coming in mid -November.

The next regular monthly CAB Meeting will be held November 13th at 7:PM at the United Church of Christ.

Respectfully submitted,

Ernestine Bash, Secretary