



The CAB Board Meeting
Tuesday January 29 2013

The CAB Board Meeting was called to order by the Chairman, John Du Bois at 7:05 PM. The following members attended. Steve Smith, Brad Perkins, Scott Rowley, Tom Thoman, Liz Libby, Eileen Mc Kinney, Cathy Carr, Ernestine Bash, Teresa Drown and Sue Melanson.

The agenda results of the regular January CAB Meeting were followed.

A. The Cornish Brochure-The board agreed with the suggestions made at the January meeting. It was again explained about the membership billing for those members who would like their business listed under 2 different categories on the Web site and other CAB collateral as well as some members who own two types of businesses. If a business lists one business under two categories there is an additional \$20.00 charge for each additional category. If the member has two types of businesses that they own that fall under the same or different categories, these businesses are treated individually and the cost is \$120.00 and the above is then added for each additional category. Here are some examples:

1. Business One Membership Listed under Services \$60.00
 - o and listed under another category \$20.00 each additional listing
2. Owner of two types of businesses: Business One and Business Two listed as individual businesses under the same category or under 2 different categories \$120.00
 - o Business One or Two then listed under another category \$20.00 each additional listing

. B. The Kiosk- Following the discussion about the kiosk it was decided to attach 6 brochure holders to the kiosk so that a business could place their own advertising for a month at a time at the cost of \$10.00 for non CAB members and \$8.00 for CAB members.

C. The Web Site - As a result of the discussion at the January meeting, the board voted to add a Google Calendar to the web site. CAB members would have a code so that they could add their own events. There is no charge for Google. Scott Design will enter this addition to the web site at an estimated cost of \$250.00. This is a one - time charge. It will be available by the end of February. No photos can be used. It will replace the current scrolling of events which is cumbersome. If you would like to see how this calendar looks go to www.newfieldme.org (then click on calendar.) CAB also plans to add Nature based information to the web site as another reason to attract visitors. The Francis Heritage Foundation is sending materials to use.

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D. The subject of attracting visitors brought further discussion about how to increase interest in the area. It was suggested that CAB consider having the Apple Festival at the Fair Grounds to enable a larger, varied festival. It was decided that this needed to have further discussion, but it was agreed that it could be tried for CAB's 25th Celebration. If it was a success it might continue as a venue. This subject needs to come before the general membership.

E. CAB Community Support- CAB continues to support the local food banks and heating assistance. It was suggested that each person attending the Christmas Party next year bring an unwrapped toy to give to a local agency.

F. Maine Tourism. CAB has belonged for the last 4 years. There are training events for businesses and CAB will forward this information to our membership. The CAB Board voted to have Cornish added to the Maine Attractions and Services map at a cost of \$210.00 This map will be available at all information stations and will be available for businesses to hand out in the area.

G. There was discussion resulting in a request for use of the CAB 501C3 status (CAB is a non-profit entity.) by a group who was not non-profit but wished to use CAB's status to raise funds for a local project on a one time basis. CAB voted no on this subject. CAB is not in a position to carry individual projects that are not CAB sponsored.

H. Flags- Brad Perkins volunteered to put the flags up in the spring at the appropriate time with help. Several members have volunteered to help.

I. CAB Budget- The proposed 2013 Budget for CAB voted for by the board is as follows:

Restrooms	\$1,500.00
Apple Festival	4,000.00
Christmas in Cornish	1,900.00
Spring Fling	500.00
Marketing	3,200.00
Kiosk	600.00
Scholarship	550.00
Strawberry Festival	800.00
Flags (repair etc.)	250.00
 Christmas Party	 500.00
 Donations	
Cornish Fire Dept.	150.00
Kezar Falls Fire Dept.	150.00
Membership	175.00
General Operations	1,100.00

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The next General Meeting of CAB will be held on February 12th at the UCC Church.

Respectfully submitted,

Ernestine Bash, Secretary

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