



### The CAB minutes April 8, 2014

The CAB Meeting was called to order by the President, Scott Rowley at 7:10PM. The following businesses were present: Scott Rowley; Scott Design LLC and Photos by Rowley. Teresa Drown; Bangor Savings Bank. Cristina Forsyth; Bustle and Grow, Tiffany Parent; Finding the Puddles, Terry Belair; Terry's Uniques, Katrina Nance; Kat's Attic, Ernestine Bash; Cottage Treasures.

The Secretary's report was accepted as emailed.

The Treasurer gave the following report:

Balance from March	\$4,039.25
March Bank Interest	.17
Deposits	
Brochure Ads	75.00
Membership	60.00
Expenses	
YWSG	150.00
US Postal Service- Annual Box Rental	58.00
Annual Filing Report-State of Maine	35.00
Bank Balance	\$3,931.42

#### I. Committee Reports

A. Spring Fling- Ernestine Bash, Chair reported that plans are moving along for this event. The Breakfast at Café 22 is planned. Several volunteers will help the Dennisons in the kitchen. We could use one or two volunteers to help with serving. Patty Rowley will act as the cashier. Posters have been placed around the town. It was suggested that more posters be put up. Scott will run off more flyers to be made into posters. Scott has agreed to get our information on the local television station. A sheet was passed to ask for volunteers to help with the silent auction. Many thanks to those who volunteered. A big thank you to those who have generously donated an item or service for the silent auction. More silent auction items are needed. Please call Ernestine Bash if you are able to donate an item or email her and she will see that it is picked up. Ph. 625-2301, email : [cottaget@hotmail.com](mailto:cottaget@hotmail.com). Two ads will be run in the Shopping Guide the 16<sup>th</sup> and the 23<sup>rd</sup>.

B. Social Network Committee- Cristina Forsyth and Tiffany Parent Chairmen of this committee asked members to look at the CAB Face book page. Please let them know how you can promote your business on the site. They can be reached at Bustle and Grow, ph. 370-5038 or Finding the Puddles, ph. 625-7004

C. Crosswalk Painting- Cristina Forsyth agreed to chair this effort with the help of Katrina Nance. Past helpers have also offered to help again this year. The date was changed because the 25<sup>th</sup> is Memorial Day Weekend. It is now planned for May 17<sup>th</sup> with a rain date of June 8<sup>th</sup>.

D. Memorial Flags- A Chairman is still needed. Some of the flags have been damaged and replacements are needed. There is a listing of requirements for this committee. Please call Scott if you are able to help.

E. Scholarship Committee- Brad Perkins, chairman was unable to attend the meeting. He sent a message saying that only one student had applied for the \$500.00 scholarship. He will inquire about why there was so little interest. It was suggested that the scholarship should be offered to a graduating

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student from one of the local private schools or a worthy home schooled student. Brad will discuss these suggestions with his committee.

F. Marketing Committee- Scott brought the final proofs ready to be sent to the printer. He showed the map for the kiosk and the brochure. This was the final chance to make any changes.

G. Community Committee- Shannon Surette, chairman had an email sent today saying that the kiosk is ready and there are 6 available brochure holders for rent by the month at \$8.00 for members or \$10.00 for non- members.

H. Strawberry Festival- Shannon Surette, chairman has plans underway. Vendors may sign up now for the event to take place on June 28<sup>th</sup>.

II. Open Discussion- Cristina Forsythe is offering a free class to CAB members who wish to have help with becoming comfortable using the newly designed face book page to help promote your business. Her business is Bustle and Grow. She has a new office space in Limerick. Her phone number is: 370-5038 or reach her at her email [cristinaforsyth@gmail.com](mailto:cristinaforsyth@gmail.com).

III. Contact forms

A. A note was received from Katie Shapiro asking members to take an anonymous survey on road salts. She and her team at the University of Southern Maine are working on a project. If you are interested here is the link to the survey.

<https://doc.google.com/a/maine.edu/forms/d1xdvslFBqEDSIQakor5Zs5BkFlr7oLC4WFHYTvUn7uHs/view/form>

B. The Sacopee Valley Snowdrifters This group is creating a new Snowmobile Trail Map to be published in October. They are looking for businesses interested in advertising on the map or becoming a supporting business member. If you are interested please contact them at [sacopeevalleysnowdrifters@gmail.com](mailto:sacopeevalleysnowdrifters@gmail.com) for more information.

The meeting was adjourned at 8:PM. The next meeting will be held here at the UCC Church on May 8th At 7 PM.

Respectfully submitted,  
Ernestine Bash,Secretary