



## The CAB Minutes March 11,2014

The regular monthly meeting of CAB was called to order at 7:05 P.M. There was a quorum present. The following businesses attended: Katrina Nance, Kat's Attic, Terry Belair, Terry's Uniques, Tiffany Parent, Finding the Puddles, Patty Rowley, Bolt, Teresa Drown, Bangor Savings Bank, Ron and Eileen McKinney, Midway Lodging, John DuBois, Sacopee Valley Eye Care, Ethel Phinney, Cornish U.C.C. Church, Pastor Sue Kaplan Burgess, Cornish U.C.C. Church, Ernestine Bash, Cottage Treasures. Andrew Hanscom and Carolyn Palmer of Falling Stars attended as guests.

Our guests presented an informational discussion about their business Falling Stars, a new event site Falling Stars before the regular meeting.. They offered marketing opportunities to CAB to advertise on their free event site. They are offering a 10% discount to CAB members for ads. Contact Andrew Hanscom, CEO if you are interested and would like more information. His phone number is 207-899-6998. CAB thanks them for giving their presentation.

### Regular Meeting

- I. Secretary's Report –The emailed secretary's report was accepted as it had been sent.
- II. Treasurer's Report- CAB's bank balance is \$4,039.25. The budget was presented. It was broken down to enable deposits and expenses to be entered as they occur so that at the end of the year there is a detailed account of expenditures as they are incurred. The treasurers was accepted as presented.
- III. Event Committees

A. Spring Fling- A paper was presented by chairman Ernestine Bash to be posted on the CAB web site and face book to announce the exciting plans for April 26<sup>th</sup>. CAB will sponsor a Pancake Breakfast at Café 22 from 7:30-10:00 A.M. They will also have their silent auction at the Café and will run a quilt Auction during the month of April for the state wide Quilt Hop with a beautiful quilt donated by BOLT. Patty brought the quilt to show everyone this evening. It was suggested that raffle tickets for the quilt be offered at more than one location. A sheet was passed to allow a business to donate something to the silent auction.

B. Social Network- Cristina Forsyth of Bustle and Grow brought CAB up to date about what she had put on the business face book site. CAB has been on business face book for 20 days. A good number of people indicated that they liked the page. Cristina has offered a face book class to CAB members to enable members to feel more comfortable with the site. Contact Cristina if you are interested so she can schedule a date( [cristinaforsyth@gmail.com](mailto:cristinaforsyth@gmail.com)). She asked CAB to indicate what they want the site to accomplish. "What do we want to tell" and "What do we want to know about our fans. She also gave a copy of the magazine Innovation ME with some pertinent articles.

C. Crosswalk Painting- WE NEED A CHAIRMAN. May 25<sup>th</sup> is the paint day with a rain date of June 8<sup>th</sup>. HELP is needed. Breakfast is offered to those who help at a local restaurant.

D. Memorial Flags- We would like to have the flags up by May 24<sup>th</sup> in time for Memorial Day. A CHAIRMAN is needed to help put up the flags and see that any repairs or replacements are done.

E. Membership Committee- The committee continues to encourage spreading the CAB memberships over a wider area.

F. Scholarship Committee- Brad Perkins, Chairman was not present. It was noted that the school is working on a list of candidates and the committee will meet soon to go over possible eligible candidates.

G. Marketing Committee- Scott showed members a mock- up of the new brochure. It will be up on the web site so that businesses can make any necessary changes. It looks very good. Scott will email

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a new pin for the event calendar.

F. The Strawberry Festival- The festival plans are coming along. It is scheduled for the last Saturday in June.

IV. Open Discussion-

A. Two new businesses will be having a special open house weekend to showcase their shops. April 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>. Come and support Terry's Uniques and Kat's Attic on Main Street just across from the park. Welcome.

B. Bangor Savings Bank- MARCH is Peanut Butter and Jelly month. The bank is collecting jars of peanut butter and jellies to donate to local food pantries for kids lunches during vacations when there is no school lunch.

The meeting was adjourned at 8:15 P.M. The next monthly meeting will be held April 8<sup>th</sup> at 7P.M. at the U.C.C. Church.

Respectfully submitted,  
Ernestine Bash, Secretary